

HUNTINGTON BEACH  
CITY SCHOOL DISTRICT

# Strategic Plan

2022-2027



# Superintendent's Message

I am proud to serve the Huntington Beach City School District (HBCSD) as your superintendent and am pleased to share the District's Strategic Plan for 2022-2027. This document is a culmination of more than a year's work by the HBCSD Board of Trustees, staff, parents, and community partners.

The guiding ideas of our refreshed mission and vision, new learner profile, and strategic plan will help launch us into a hopeful future – a future in which our HBCSD community of students, staff, and families thrive.

This plan will guide our work together over the next five years by establishing focus areas for our District, identifying specific priority goals based on data, and developing a framework to measure progress.

We are extremely appreciative of our students, staff, and community's engagement and contributions to this important work – we couldn't do it without you. I am confident that with the partnership of our entire HBCSD community we can ignite young minds to reach for a bright future!

Sincerely,



Leisa Winston, Ed.D.  
Superintendent



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# Our Vision

Igniting young minds to reach for a bright future



## Resourceful

Finding creative ways to adapt to challenges

## Self Aware

Identifying emotions and managing actions

## Caring

Displaying kindness and empathy

## Responsible

Taking ownership for commitments, actions and decisions

## Curious

Eager to learn and ask questions

## Globally Conscious

Showing care and concern for the good of humanity

# Our Mission

Create a community where learners thrive



# Focus Areas

1

## **Academic Achievement**

HBCSD will build capacity in our staff to maximize student learning outcomes.

2

## **Supportive School Environments**

HBCSD will provide students with the resources and tools necessary to develop their social-emotional skills and support learning and well-being.

3

## **Engaged Community**

HBCSD will enhance communication and trust with all stakeholders.

4

## **Responsible Use of Resources**

HBCSD will strengthen the District's short and long-term financial position through the responsible use of resources.

5

## **Leadership Development**

HBCSD will build leadership capacity at all levels of the organization to support data-informed decision-making, strategic foresight, and proactive response to change.



# Focus Area 1: Academic Achievement

HBCSD will build capacity in our staff to maximize student learning outcomes.

## Long-Range Goals:

- 1.1 Increase middle school student access to the most rigorous and relevant curriculum to prepare students for high school content.
- 1.2 Improve student outcomes through a focus on effective instructional strategies.
- 1.3 Ensure teachers regularly access and incorporate Measure Q technology into teaching and learning practices.
- 1.4 Implement the adopted curriculum in the core subject areas (Reading/ELA, Math, Social Studies, Science).
- 1.5 Accelerate learning for identified student groups.
- 1.6 Increase student access to music, visual and performing arts, athletics, and other options to promote a well-rounded educational experience.

## Priority Goals for 2022-2023

- **Increase performance on ELA proficiency levels for the lowest performing student groups by 10% as measured by the District's STAR assessments.**

68.5% of TK-1 students met/exceeded STAR Early Literacy. When compared to the following subgroups on STAR Early Literacy:

57% TK-1 Hispanic to 67%

38.2% TK-1 SWD to 48%

84% TK-1 African American to 94%

25% TK-1 English Learners to 35%

79% TK-1 Asian to 89%

28% TK-1 At-risk/SED to 38%

72.2% of 1st-8th grade students met/exceeded **STAR Reading**. When compared to the following subgroups on STAR Reading (1st-8th):

62% Hispanic to 72%

39.3% SWD to 40%

61% African American to 71%

28.3% English Learners to 38%

83% Asian to 93%

22.9% At-risk/SED to 33%

- **Increase number of middle school students accessing mathematics courses that provide grade level curriculum from 82.5% (1534/1858) to 92.5%.**

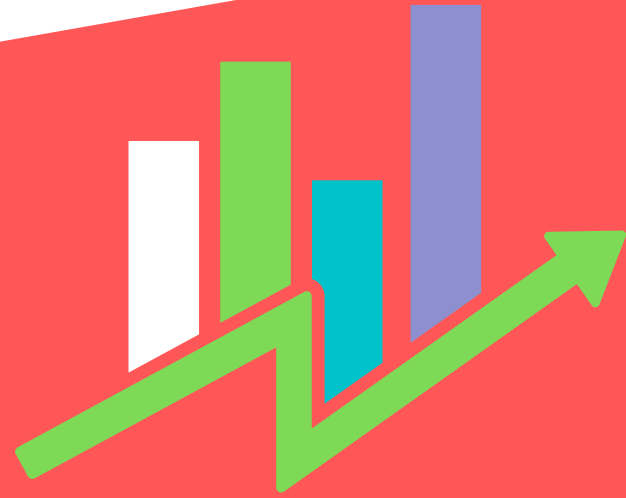


# Focus Area 1:

## Academic Achievement

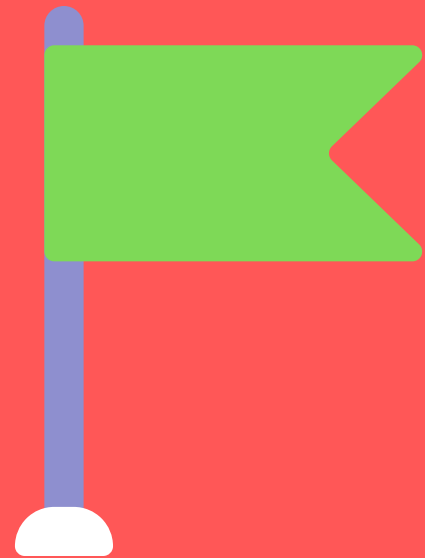
### Success Indicators

- STAR assessments by student groups
- Classroom observation tools
- Quarterly class rosters for mathematics, including accelerated/honors, by identified student groups
- English Learner reclassification rates



### Milestone Measures for Academic Achievement

- Student progress on STAR assessments (three times/year)
- Smarter Balanced Assessments
- Reclassification rates
- Early Development Index and validity study results





# Focus Area 2: Safe & Supportive Environments

HBCSD will provide students with the resources and tools necessary to develop their social-emotional skills and support learning and well-being.

## Long-Range Goals:

- 2.1** Develop and implement a tiered system of assessment and support.
- 2.2** Increase consistency of school-wide student behavior expectations, interventions and tracking of outcomes.
- 2.3** Fine-tune safety measures, protocols, and districtwide emergency response for all sites and work locations.
- 2.4** Develop systems and plans for the timely maintenance and/or replacement of facilities, equipment, and technology infrastructure.

## Priority Goals for 2022-2023

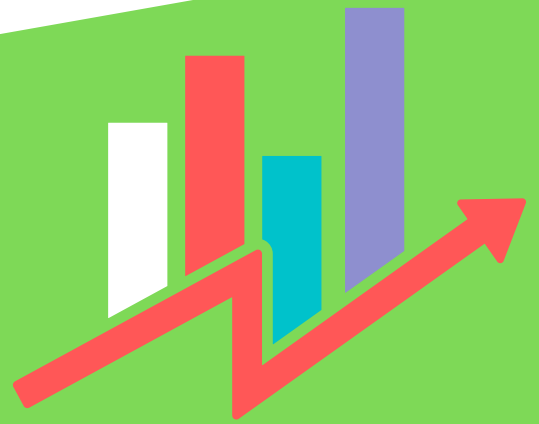
- **Increase teacher preparedness to implement the five social-emotional learning (SEL) core competencies (self-awareness, self-management, social awareness, relationship skills, and responsible decision-making) in their instructional practices from 45% feeling very or extremely prepared in self-awareness, 44% in self-management, 42% in social awareness, 41% in relationship skills, and 50% in responsible decision-making to 75%, as measured by teacher self-report (Hanover survey).**
- **Revise districtwide and school safety plans and identify areas for future training and implementation.**



# Focus Area 2:

## Safe & Supportive Environments

### Success Indicators



- Universal SE Screening
- Attendance and Behavior Data
- SST Data
- Counseling Referrals/Contacts
- Training logs
- Youth Truth Survey
- Assertive Discipline data
- Other Means of Correction
- Behavior referrals
- Desired Results Developmental Profile

### Milestone Measures for Academic Achievement



- Hanover Survey (SES implementation)
- Student Surveys (CHKS)
- Staff Surveys (CSSS)
- Parent Surveys (CSPS)
- Updated safety plan
- Training plan
- FIT report
- CLASS and ECERS environmental ratings



# Focus Area 3: Engaged Community

HBCSD will enhance communication and trust with all stakeholders.

## Goal Areas:

- 3.1** Expand and improve outreach using social media.
- 3.2** Expand opportunities to engage and educate parents and families in their schools and the district.
- 3.3** Expand community and city partnerships.
- 3.4** Enhance opportunities for parent and family participation in school and district decision-making.

## Priority Goals for 2022-2023

- **Develop and implement districtwide communication plan.**
- **Increase participation in parent education by 20%.**



# Focus Area 3:

## Engaged Community

### Success Indicators

- Social media metrics, including numbers of registrations to receive community listserve (Constant Contact)
- Parent education attendance, including number of views on recorded events
- Parent education post-attendance surveys
- Community liaison outreach, referrals, and meeting attendance
- Volunteer data



### Milestone Measures for Academic Achievement

- School climate surveys
- California Healthy Kids Survey (CHKS) parent survey
- Completed districtwide communications plan





# Focus Area 4: Responsible Use of Resources

HBCSD will strengthen the District's short and long-term financial position through the responsible use of resources.

## Goal Areas:

- 4.1** Align site expenditures and resources with student group progress and district goals.
- 4.2** Establish systems for asset management, internal controls, staffing, and budget development.
- 4.3** Strengthen financial position to ensure a smooth transition to community-funded status.

### Priority Goals for 2022-2023

- **Maximize funding sources, identify district priorities, and strengthen reserves in preparation for the transition to community-funded status**
- **Develop long-range plans for technology replacement and maintenance and facilities upgrades.**



# Focus Area 4:

## Responsible Use of Resources



### Success Indicators

- Maintain budgeted revenues and expenditures within parameters
- Budget revisions for the current and two subsequent fiscal years
- Board and County budget reviews

### Milestone Measures for Academic Achievement



- Budget development reviews
- Deferred Maintenance Plan
- School SPSAs and LCAP in alignment for goals, strategies, and expenditures
- Positive budget certifications



# Focus Area 5: Leadership Development

HBCSD will build leadership capacity at all levels of the organization to support data-informed decision-making, strategic foresight, and proactive response to change.

## Goal Areas:

- 5.1** Increase use of data and educational research to drive decision-making.
- 5.2** Utilize the District's vision, mission, learner profile, and strategic plan to guide the work at each site and department.
- 5.3** Provide ongoing training to all employees to promote and enhance leadership development.

### Priority Goals for 2022-2023

- **Define types of student data and ensure consistent collection by school site and district leaders to use in professional learning communities at the site and district.**
- **Develop framework for how each school site and work location will align priorities to the District's vision, mission, learner profile, and strategic plan.**



# Focus Area 5:

## Leadership Development



### Success Indicators

- Data reports
- Agendas and minutes; follow up items
- Framework progress

### Milestone Measures for Academic Achievement



- Defined student data
- Data reports
- Agendas and minutes
- Completed framework

# Acknowledgments

We extend our heartfelt thank you to the following groups for dedicating their time and providing valuable input through the development of the strategic plan.

Students, families, and community members

HBCSD Employees

HBCSD Leadership

HBCSD Board of Trustees

## Stay Connected



@HBCSchools | [www.hbcasd.us/youtube](http://www.hbcasd.us/youtube)



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