

# Strategic Planning Roadmap

## Coherent Action

### What we do together:

- Connect dots between mission, vision and priority goals
- Identify Wildly Important Goals (WIGs) to focus action
- Establish LAG measures using state metrics
- Create predictive & influenceable LEAD Measures
- Conduct Initiative inventories

## Mission/Vision Refresh

### What we do together:

- Uncover your school/district's current reality
- Update mission & vision statements
- Create graduate profile reflecting habits of mind & dispositions employers are seeking
- Align core values to your vision

## Progress Monitoring

### What we do together:

- Create/maintain a compelling scorecard
- Establish high impact commitments
- Align employee performance goals and evaluation instruments to lead/lag measures

## Capacity Building

### What we do together:

- Examine the organization's capacity for leadership work
- Introduce strengths-based learning & leadership models
- Guide teams to think like a startup
- Infuse activities with intrinsic value
- Create defining moments
- Use branding and storytelling to help people make an emotional connection to the work

